

Writing for an International Audience

Target Group: Technical authors

Duration: 1 day

Course Overview: In today's business world, it is the standard to work across country and language boundaries. At the same time, users of software and other products are frequently not working in their mother tongue. To ensure that they can work efficiently with your products and gain the maximum benefit from your product documentation, you need to optimize your texts for an international audience. With this aim in mind, this course looks at topics such as the following:

- Principles of Global English
 - Positive redundancy
 - Style and word choice
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Course Methodology: In addition to classroom training, we offer our courses as remote training units. As our courses have a modular design, we can tailor our content to your location and working schedules. For example, we can offer regular weekly training sessions using video or telephone conferencing as an alternative to classroom training.

Contact Details: If you are interested in finding out more about our training offerings, contact us at:

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